



**Blue Water** APP

**Maximum occupancy of your marina**

The app for sailor and marina

# Advantages

Find out why your marina should use the Blue Water <sup>APP</sup>

## ✓ One overview of my available berths online

Know when your guests arrive to personally welcome them. And know when they leave again, so you can wish them a bon voyage.

## ✓ Summary of my seasonal customer

Is one of your customers checking out? Book the berth for a temporary guest. This way you make optimal use of your berths.

## ✓ Direct payment, easy financial reporting

No more cash, no unnecessary paperwork. The app integrates flawlessly with your current management software flawlessly.

## ✓ Find the perfect location with your guest.

Length, width, it doesn't matter...The app gives you and the sailor immediate clarity on the ideal berth for the boat. Confirm, change or decline a booking.

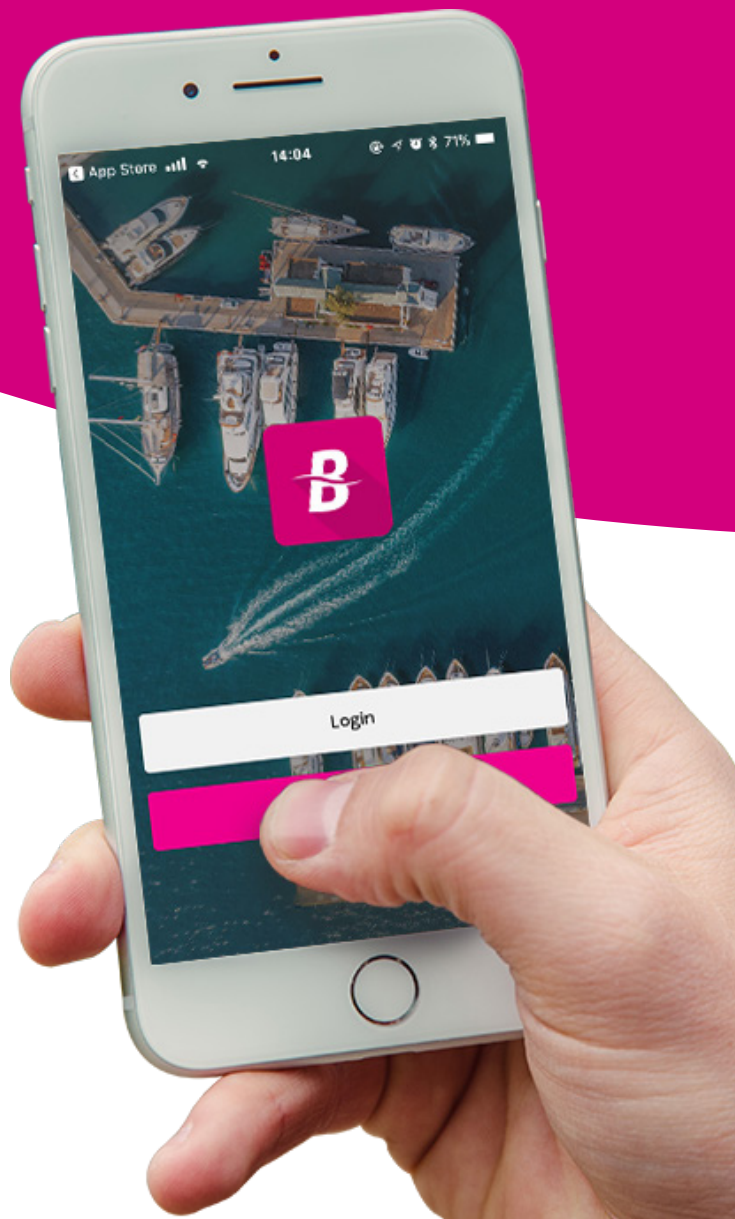
## ✓ All information in just a few clicks

Blue Water <sup>APP</sup> stores everything in the cloud. So you and your co-workers always have easy access to your information.

## Powerful, flexible & easy to use online app for marinas

Blue Water <sup>APP</sup> is the only reservations system working with iBeacons. It's a bluetooth sensor that automatically shows who arrives and leaves your marina.

The iBeacon contacts the sailor and sends him personal messages. In that way you can get the sailor's attention. Invite him to book a berth or use your marina's facilities.



# Get more use out of your marina

Join over 100 marinas and more than 30.000 satisfied customers



## Show sailors the fun things to do in your area

From playgrounds to restaurants to trips nearby. Available in 5 different languages. Great service results in reviews you deserve



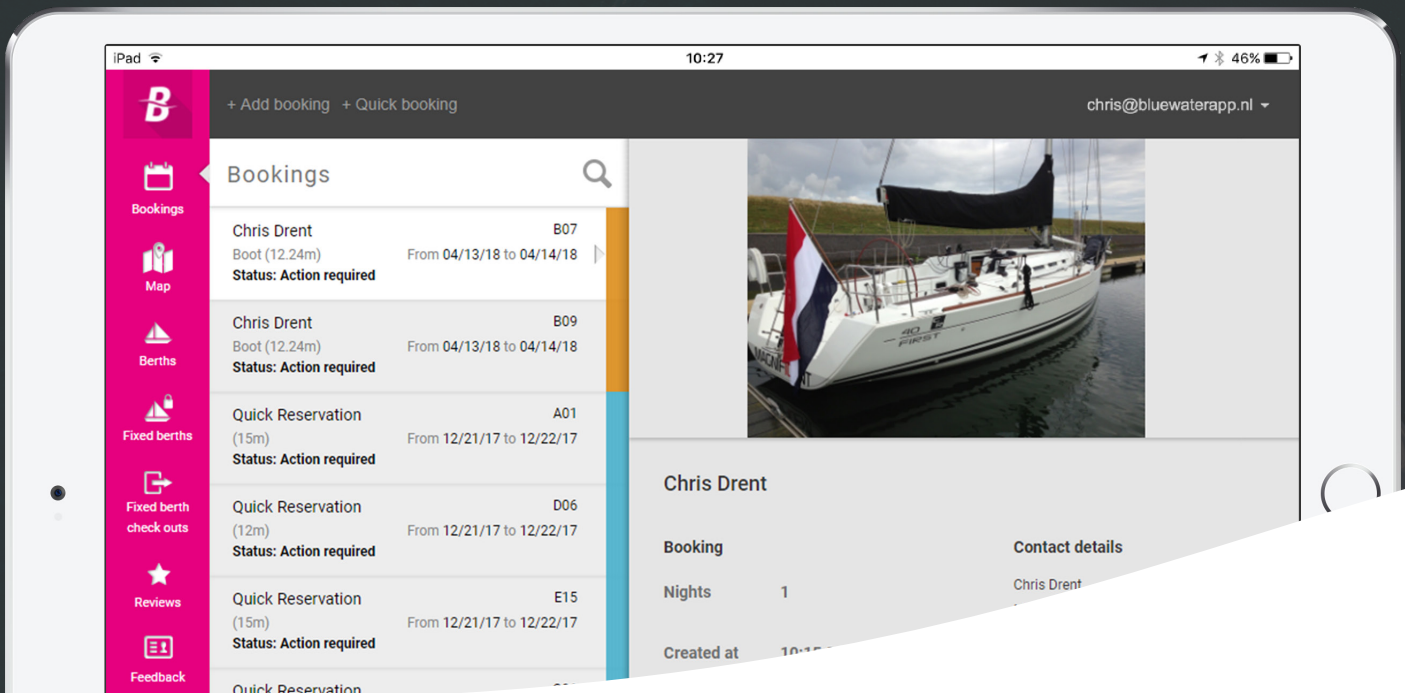
## Boatloads of sailors are waiting for you

Show your marina to more than 30.000 Blue Water users from all over Europe



## Easy does it, with a tablet in your hands

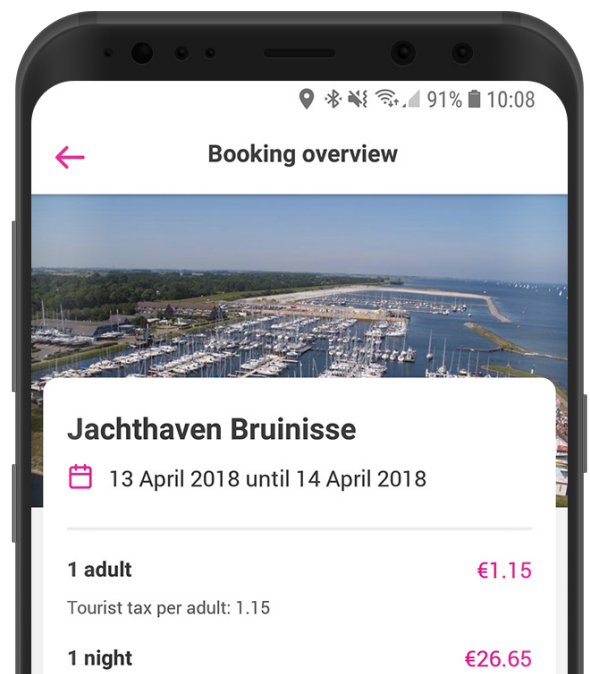
Take your tablet and stroll across your marina. Know at a glance where your guests are and which locations are still available



## Blue Water <sup>PAY</sup>

Payments and registration are made easy for both the sailor and marina by using Blue Water Pay, even if the booking was not made through BWA

- ✓ Less cash, because your guests pay online with Blue Water <sup>PAY</sup>
- ✓ Easy and simple financial reporting
- ✓ Reduce the workload at the reception desk
- ✓ Upload automatically boat and crew documentation



# Reviews

Some reviews from Blue Water <sup>APP</sup> users



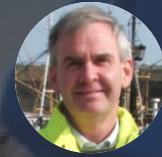
**“My seasonal customers now check out automatically”**

- Nicola Gatti  
Marina manager



**“We are now running fully autonomous on Blue Water <sup>APP</sup>”**

- Sander Waterval  
Marina manager



**“Nice to know there’s a berth waiting for me, while still at sea”**

- Martin Scholz  
Sailor



**“Easy to see wether there are children’s activities around”**

- Els van Dijk  
Sailor



**“Thanks to the app my financial reporting has become much easier”**

- Enrico Salvi  
Marina manager



**“I can finally take a relaxed stroll across my marina”**

- Mark Peterson  
Marina manager

**Available on iOS and Android**



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